

To Shippers concerned,

Tokyo Metropolitan Government  
Tokyo Organising Committee of the Olympic and Paralympics Games  
Ministry of Agriculture, Forestry and Fisheries  
Ministry of Economy, Trade and Industry Ministry of Land, Infrastructure, Transport and Tourism

**Request for cooperation concerning logistics  
during Tokyo 2020 Olympic and Paralympic Games**

We would like to express our heartfelt gratitude for your deep understanding toward the preparation of Tokyo 2020 Olympic and Paralympic Games.

During the event period, traffic volume is predicted to expand to the crucial extent including the increase of approximately 700,000 vehicles/day on the Metropolitan Expressway for the transport of the athletes and officials, and the Games-related logistics during the event period. There is concern that traffic congestion on the Metropolitan Expressway is expected to worsen and serious traffic congestion will occur on the roads if we do not take any countermeasures.

“The 2020 TDM Promotion Project” is organised by Tokyo Metropolitan Government, Japanese Government, and the Tokyo Organising Committee of the Olympic and Paralympic Games. The project aims to achieve an ideal balance between the provision of safe and smooth Games transport service and the maintenance of city economic activities, encouraging organizations to plan and implement “Transportation Demand Management (TDM) through suppression, dispersion and leveling of traffic activity during the period.

Specific objectives for road transportation is as follows;

**【 TDM implementation period (road transportation) 】**

**July 20 (Mon) – Aug. 10 (Mon) , Aug. 25 (Tue) – Sept. 6 (Sun) , 2020**

**【Road traffic】** : We purpose to reduce the volume in TDM high-priority areas by 30%\*. In addition, we purpose to reduce the total volume of general traffic in Greater Tokyo by 10%\* from the volume before the Games

**【Transportation on Metropolitan Expressway】** : Because the Metropolitan Expressways are the trunk routes of the Olympic Route Network (ORN) and the Paralympic Route Network (PRN) in Greater Tokyo, we aim to achieve as small traffic volume as weekends by reducing traffic volume by up to 30%. ( Create by using TDM and payment measures and the like)

\*Include changing times and routes by avoiding congested periods and hotspots.

In order to accomplish this goal, we believe that the comprehension and cooperation from shippers (for arrival/departure) is essential alongside the effort of logistics operators. Since the Games is only a 1 year away, we hope you will consider the following initiatives along with the logistics operators

towards accomplishing 30 % reduction on the traffic volume for each companies.

We expect that the legacy of your contribution of TDM and our continuous effort leads to the construction of the sustainable and efficient logistics system throughout the whole supply chain in Japan in the time of shortage of long-distance drivers and other challenges. We appreciate your support and cooperation.

○ **Requested examples for TDM project ;**

1. Suppress traffic volume with;

- Joint use of storage and shared shipping with multiple shippers.
- Shared distribution at tenants buildings etc.
- Assemble transportation network by integrating dispersed logistics hub of multiple shippers
- Assembled and efficient reverse logistics
- Reduction of transportation frequency. etc.

2. Disperse and level traffic volume with;

- Flexible transportation delivery time by collective order-taking with lengthened lead times
- Flexible transportation delivery routes by collective order-taking with lengthened lead times  
(Transportation delivery routes leading towards the Metropolitan Expressway and city center which does not use general roads.)
- Change in date of office relocation to after the Games period.
- Change in date for summer sales promotion to after the Games period .
- Leveling of transportation delivery dates by adjusting stocks.
- Shortened delivery times and efficient transportation due to revised supplementary work and simplified inspection-less system.
- Flexible operation including areas delivered from logistics hub if multiple logistics hub are present. (Change location of logistics hub or delivery from multiple locations to areas where traffic congestion is expected to occur.)
- Shift the delivery time to nighttime. etc.

3. Others

- We will appreciate if you “secure parking space” and “receive cargo smoothly” in the hotspots during the Games period in order to prevent traffic congestion to worsen from trucks waiting on public roads etc.

\*Further information are available on “Tokyo 2020 TDM Promotion Project” website (<https://2020tdm.tokyo/>). You can find the map of Games’ influence on transport, TDM handbook, Action Plan support tool. When you register to the project, free individual consultation service will be available including recommended TDM efforts.

« For inquiries »

○Inquiries related to Games transportation and logistics measures towards the Games  
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Tokyo 2020 Games Venues Transport Division, 2020 TDM Promotion Project  
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○For requesting cooperation

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